

SPONSOR THE TRINITY 7-DAY ADULT CHALLENGE

Put your brand in front of every Mission Mall shopper, statewide press, and the Hero Wall — while funding real Trinity Kits for kids and St. Jude patients.



THE PROGRAM AT A GLANCE

Dates	July 12–18, 2026 (7 days)
Audience	State of Mississippi (all 82 counties) + national
Winners	Up to 10 (7 MS-reserved · 3 national)
Per-winner prize	3 × (\$84 Trinity Kit + Kids Tablet bundle) + 1 × (\$59 Adult Tablet) = \$311
Total prize pool	30 kit bundles + 10 Adult Tablets = \$3,110 retail
St. Jude impact	20 of 30 kit bundles ship directly to St. Jude patients in winners' names

SPONSORSHIP TIERS

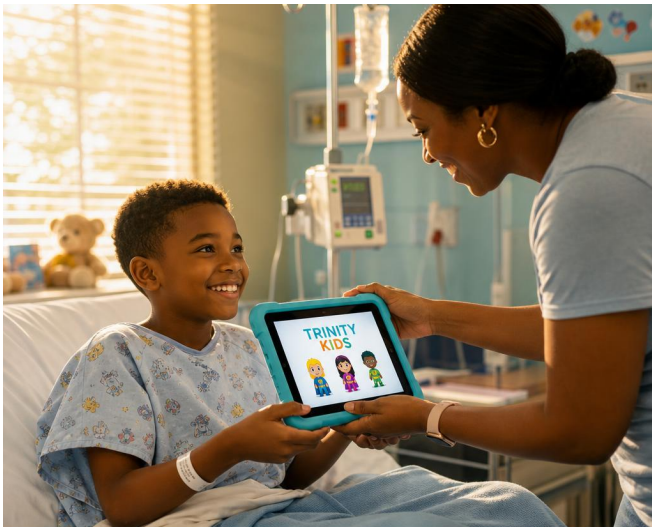
Tier	Investment	What you fund	What you get
TITLE SPONSOR	\$3,500	Underwrites the full \$3,110 prize pool; overflow to fulfillment & shipping.	Logo on every challenge ad · 'Presented by' on the site-wide banner · top spot on Wall of Champions · daily popup all 7 days · press-release co-mention · handout co-brand.
WINNER SPONSOR	\$311	Funds one full winner prize (3 kit + kids-tablet bundles + 1 Adult Tablet).	Named on that winner's certificate and Wall of Champions card. Up to 10 available.
KIT SPONSOR	\$84	Funds one Trinity Kit + Kids Tablet bundle to a St. Jude child.	Named on the Hero Wall card for that kit drop. Unlimited.
ADULT TABLET SPONSOR	\$59	Funds one Trinity Adult Tablet for a winner.	Named on the winner card. Up to 10 available.

Claim a tier: missionmall.org/adult-challenge/sponsor · Email: sponsors@missionmall.org

WHERE YOUR LOGO & NAME APPEAR IN THE APP

Surface	What sponsors get
Site-wide Challenge Banner	“Presented by [Sponsor]” runs across every page on missionmall.org for the full 7 days.
/adult-challenge Landing Page	Sponsor strip above the prize card. ~The most-trafficked page on the site during the challenge window.
Daily Mall Popup	Replaces the standard sponsor spotlight for every first-of-day visitor July 12–18.
Hero Wall Daily Mission Card	“Today’s mission sponsored by [Sponsor]” footer on each daily check-in card.
Wall of Champions	Each of 10 winner cards shows the matching Winner Sponsor name — permanently archived.
Press Release & Local News	Title sponsor co-mentioned in the press release sent to Mississippi statewide press.
Social Ads	Logo lockup added to the active rotation of 14+ paid Facebook/Instagram creatives.

THE ST. JUDE LINK



WIN. GIVE. CHANGE A LIFE.

- Donate 2 Trinity Kits to St. Jude patients in your name
 - Trinity 7-Day Adult Challenge
- July 12–18 | missionmall.org/adult-challenge

20 of the 30 Trinity Kit + Kids Tablet bundles in this challenge ship to children currently being treated at St. Jude Children’s Research Hospital — in the names of the 10 winners. Your sponsorship name travels with every kit delivered.

WHY SPONSOR THIS, NOT A BILLBOARD

- **Statewide reach:** built to be picked up by Mississippi local news.
- **Daily proof:** participants post photos for 7 straight days — your logo travels with that user-generated content.
- **Cause anchor:** every dollar maps to a real Trinity Kit or Tablet shipping to a real child — including 20 St. Jude patients.
- **Permanent archive:** Wall of Champions stays live year-round.

Ready to sponsor?

missionmall.org/adult-challenge/sponsor
sponsors@missionmall.org

Verbal commit signature: _____ **Tier:** _____ **Date:**
