

Sponsorship Package 2026–2027

Fund the whole child — **Spirit, Body, Mind** — and get the data back every quarter.

Organization	Mission Mall / Hope Missions — Trinity Total Health
Founder	Pastor Byron Artis
Location	104 Bank St, Union, Mississippi
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Web	missionmall.org · missionmall.org/sponsors
Ask range	\$1,000 (Community) to \$150,000 (Presenting Partner)

This package contains our program model, live engagement metrics, measurement plan with validated instruments, sponsorship tiers and deliverables, and the full compliance checklist most giving committees require.

Executive summary

Mississippi ranks at or near the bottom nationally in childhood obesity, diabetes and youth mental health access. Programs usually attack one slice — a sport, a snack, a sermon — and stop when the grant ends. Mission Mall was built the other way: one daily rhythm across three arenas that a family can actually keep.

- **Spirit** — daily character missions, church chapters, and a 365-day Power Statement wall.
- **Body** — the Trinity Kit (\$84 kit + tablet) puts nutrition, movement and rest tools in a child's hands, with daily in-app completion tracking.
- **Mind** — Mission Mall University (12 kid professions, 4 adult tracks) plus guided calm and focus tools.

Because the platform is the program, every sponsored dollar is traceable: kits shipped, children enrolled, check-ins logged, missions completed, impressions and clicks served. Sponsors receive a baseline snapshot the day an agreement is signed, then quarterly reporting against it.

Why we are a best fit for health-advocating brands

- Single-arena sponsors can own one lane (Spirit, Body or Mind) without funding the whole platform.
- Faith-and-family audience that corporate wellness brands rarely reach through traditional media.
- Physical + digital: a co-branded kit in the home, plus daily digital touchpoints.
- Mississippi-first footprint aligns with the Community Health Needs Assessment priorities health systems and insurers are already mandated to fund.
- In-house creative engine — we produce daily video and social assets, so activation deliverables are not a promise, they are already running.

Live platform metrics

The figures below are queried live from the platform database and published publicly at missionmall.org/sponsors. We are early-stage and report it plainly — sponsors fund the growth curve, and the baseline is date-stamped at signature.

Reported continuously	Households · enrolled children · check-ins (today / 30-day / all-time)
Program engagement	Kid mission completions · Motivational Wall posts published
Sponsor exposure	Spotlight impressions · clicks · 30-day click-through rate
Demand signals	Retreat interest submissions with stated preferences
Unit economics	Cost per kit (\$84 retail) · cost per child · SROI model

Measurement plan (validated instruments)

Every sponsored cohort runs a pre/post design with a date-stamped baseline. Instruments are chosen to match what health funders already accept:

- **PedsQL** — pediatric health-related quality of life
- **PACE+** — youth physical activity screen
- **WHO-5** — Well-Being Index (adults and teens)
- **PHQ-A** — adolescent depression screen, leader-administered with parental consent
- **CDC YRBS** item bank — nutrition, activity and screen-time behavior items
- Sample size and response rate reported with every result; no cherry-picked cohorts

Reporting cadence

Day 0	Baseline snapshot + signed deliverables schedule
Day 30	Kickoff report: activation live, first exposure numbers
Quarterly	Brand-exposure summary (impressions, clicks, assets published)
Mid-year	Interim narrative + outcome data
Annual	Close-out impact report with financial reconciliation

Sponsorship tiers

Presenting Partner — \$75,000 – \$150,000 / yr

All three arenas

- Naming presence across Kids Club, Adult Club and Trinity Kit packaging
- Logo on platform, retreats and every daily promo asset
- Quarterly impact reports with validated outcome data
- Annual on-site activation day in Mississippi
- Co-branded press release and founder interview access

Arena Sponsor — \$25,000 – \$50,000 / yr

One arena: Spirit, Body or Mind

- Arena-branded content series (video + Motivational Wall)
- Logo on the arena's curriculum, kit insert and retreat track
- Semi-annual outcome report specific to that arena
- Minimum 12 social features per year
- VIP invitations to the flagship Reset · Reboot retreat

Program Sponsor — \$10,000 – \$25,000 / yr

Trinity Kits · Adult Club · Retreats

- Logo on sponsored program materials and kit box
- Mention in participant emails and welcome letter
- One dedicated case-study impact report
- Product sampling / placement rights inside Trinity Kits
- Minimum 4 social features per year

Community Partner — \$1,000 – \$5,000 / yr

Local business, church or club level

- Sponsor wall listing on missionmall.org
- Signage at one community event
- Health-fair participation slot
- Year-end summary letter

Entry-level options

- **Sponsor Spotlight** — daily placement from \$49/day, \$249/week, \$799/month.
- **Sponsor a Trinity Kit** — \$84 puts one kit + tablet in a child's hands, dedication included.

Compliance & due-diligence checklist

Provided on request with any proposal at or above the Program Sponsor tier:

- 501(c)(3) determination letter and EIN
- IRS Form W-9
- Certificate of Good Standing (State of Mississippi)
- Form 990 / financial statements (most recent years available)
- Board of directors list with affiliations
- Conflict-of-interest policy
- Child-safety and background-check policy for all youth programming
- General liability insurance certificate
- D-U-N-S / SAM.gov registration where required
- Annual operating budget and program-level budget
- Logic model / theory of change

What we need from you

- Your giving cycle dates and decision timeline
- Required document list and portal (Versaic, Deed, Benevity, custom)
- Reporting template and cadence your team expects
- Brand guidelines and logo files for activation assets
- Any restrictions on faith-based programming so we can scope a compliant arena

Next step: submit the inquiry form at missionmall.org/sponsors — it captures your arena, budget band, timeline and the exact data your committee requires — or email byronartis@yahoo.com and we will return a tailored proposal within one business day.

Mission Mall · Trinity Total Health · Union, Mississippi · missionmall.org