

MISSION MALL AMBASSADOR PROGRAM

Your Path to \$1,000 a Month

Seven income streams, one link, and a 90-day ramp.

What this plan is

You are not building your own mall. You are sharing the one we already built: 140+ brands, Trinity Kits for kids, storefronts, Fellowship Hall, a national help directory and more. This plan shows every way an ambassador is paid, a sample month that adds up to about \$1,101, a 90-day ramp, and what that same month sends into the mission.

Honesty first. These figures are illustrations built from Mission Mall's current ambassador rates, not a promise of income. What you earn depends on real sales made through your links. Rates can be adjusted with notice. The 50% mission share that funds Trinity Kits is never reduced to pay an ambassador.

The seven income streams

1. Everyday mall shopping — \$120/month in the sample mix

People you know shop the brands already inside the Mission Mall (Amazon, eBay and 140+ Awin brands) through your link instead of going direct.

How you're paid: 20% of the mall's operating slice of the brand's commission. The 50% mission share is never touched.

One unit: \$0.60 per active shopper each month (about \$200 of shopping) | Sample volume: 200 a month

- Post your Walk the Mall link once a day for the first 30 days.
- Pin your link to the top of your Facebook profile and put it in your bio.
- Text it to 20 people you would recommend a good store to anyway.
- Remind people every shopping season: back to school, Black Friday, Christmas.

2. Trinity Kit + Tablet (\$84) — \$75/month in the sample mix

The \$84 Trinity Kit and Tablet bundle. Every one you sell puts a kit and a tablet in a child's hands.

How you're paid: 10% of Mission Mall's net margin on the order.

One unit: \$3.00 per kit ordered | Sample volume: 25 a month

- Ask one church, school or civic club a month to sponsor a batch of kits.
- Offer the kit as a birthday or Christmas gift: a gift that gifts.
- Share a photo from the Kits Delivered page when you post the link.

3. Hero Shop & University merch — \$56/month in the sample mix

Trinity Hero and Mission Mall University shirts, hoodies and gear.

How you're paid: 20% of net margin after print cost.

One unit: \$1.60 per item sold | Sample volume: 35 a month

- Wear it and post the photo. Merch sells off people, not catalogs.
- Suggest team shirts for a kids' ministry, VBS or a church group.

4. Storefronts you refer (the compounding one) — \$100/month in the sample mix

Shop owners you bring into the mall: free second-hand Hope Wing stalls and leased suites from \$9/month.

How you're paid: \$10 bounty when a leased shop starts paying, then 20% of that shop's rent every month for 12 months. On free Hope Wing stalls you earn 10% of the mall's 10% platform share on each sale.

One unit: \$10.00 bounty per leased shop, plus about \$1.80/month residual per shop | Sample volume: 10 a month

- Walk into local thrift shops, resellers, crafters and Etsy sellers with the storefront pitch.
- Post in reseller and small-business groups: keep 100% of sales, \$9/month.
- Every shop you refer keeps paying you for a year. This is the stream that builds a base income.

5. Sponsors & partners you introduce — \$500/month in the sample mix

Businesses, clinics, gyms and ministries that sponsor the mall or a Trinity program in Spirit, Body or Mind.

How you're paid: A flat finder's fee (default \$250) entered by the admin once the sponsorship is signed. Larger deals are negotiated individually.

One unit: \$250.00 per signed sponsor | Sample volume: 2 a month

- Make a list of 20 local businesses that already support kids or health.
- Hand them the sponsorship package PDF and let the traffic numbers do the talking.
- One signed sponsor a month is half of your \$1,000 by itself.

6. Your team (up to 10 ambassadors) — \$150/month in the sample mix

You may bring up to 10 other ambassadors on board and coach them.

How you're paid: 5% of what each recruit earns, paid from the mall's side. It never comes out of their check, and there is no pay for recruiting itself, only for real sales.

One unit: \$15.00 per recruit earning about \$300 a month | Sample volume: 10 a month

- Recruit people who already share things they love, not people who need convincing.
- Run one 20-minute onboarding call using the outline at the back of this plan.
- Check in with each recruit monthly. Your override only grows when they win.

7. Donations you inspire — \$100/month in the sample mix

People and businesses give directly to fund Trinity Kits through your tracked giving link, or the QR code on your printed handouts, with a gentle nudge toward monthly giving.

How you're paid: 20% of each gift given through your link, credited alongside your other earnings. The rest of the gift funds Trinity Kits. All giving is by card online; ambassadors never collect cash.

One unit: \$10.00 per \$50 gift (20% share) | Sample volume: 10 a month

- Keep your giving QR handouts in your car and wallet. Every 'how can I help?' becomes a gift on the spot.
- Text your giving link whenever someone responds to a kit story or a delivered-kits photo.
- Point businesses that are not ready for a store to the business giving page instead.
- Mention monthly giving once. A \$25-a-month donor pays you every month without you asking again.

A sample \$1,000 month

Stream	Sample monthly volume	You earn
Everyday mall shopping	200 x \$0.60	\$120
Trinity Kit + Tablet (\$84)	25 x \$3.00	\$75
Hero Shop & University merch	35 x \$1.60	\$56
Storefronts you refer (the compounding one)	10 x \$10.00	\$100
Sponsors & partners you introduce	2 x \$250.00	\$500
Your team (up to 10 ambassadors)	10 x \$15.00	\$150
Donations you inspire	10 x \$10.00	\$100
YOUR MONTH		\$1,101

Build your own mix. Two strong streams beat seven weak ones. Most ambassadors reach a base income on storefront residuals and sponsors, then let shopping volume grow on top.

Your first 90 days

Days 1-30 - Get found

Set up, then share every single day.

- Apply at missionmall.org/affiliates and get approved.
- Open your dashboard, copy your links, save them in your phone notes.
- Pin the mall link to your Facebook profile and add it to your bio.
- Post once a day for 30 days: a Walk the Mall post, a kit story, a Fellowship Hall video.
- Personally invite 20 people to shop through your link.

Target: First earnings on the board and 20+ people shopping through you.

Days 31-60 - Add storefronts

Recruit shop owners. This is where a monthly base is built.

- List 25 resellers, thrift shops, crafters and small sellers you can reach.
- Send the storefront pitch from your dashboard to five of them a week.
- Ask one church or club to sponsor a batch of Trinity Kits.
- Approach your first three sponsor prospects with the sponsorship package.

Target: 5-10 shops referred and one sponsor conversation in motion.

Days 61-90 - Build your team

Bring on up to 10 ambassadors and coach them.

- Invite 10 people who already share things they love, using your team link.
- Run a 20-minute onboarding call with each one using the teaching outline.
- Keep your own daily posting rhythm. Never trade your own activity for recruiting.
- Review your dashboard weekly: clicks, referrals, pending vs approved.

Target: A team of up to 10, residuals stacking, and a repeatable month.

What your \$1,000 does for the mission

Ambassador pay never comes out of the mission share. It rides alongside it, so a month like the one above also generates giving.

	Per month	Per year
To the mission (you)	\$2,710	\$32,520
Trinity Kits funded (you)	32 kits	384 kits
To the mission (100 ambassadors)	\$271,000	\$3,252,000
Trinity Kits funded (100 ambassadors)	3,226 kits	38,712 kits

At \$84 per Trinity Kit + Tablet, 100 ambassadors at this level would send about \$3,252,000 a year into Trinity Kits, Hope Wing ministry shares and benevolence, alongside their own income and not instead of it.

Onboarding talk - 35 minutes

Teach this to every new ambassador on a call, in a group, or on a Facebook Live.

1. Why this exists (3 min)

- Mission Mall is one mall, not a hundred little ones. You share ours instead of building your own.
- Every purchase funds Trinity Kits for kids. The 50% mission share is never reduced to pay us.
- Your pay comes out of the mall's own operating share and product margin.

2. How you get paid (5 min)

- Your link uses ?aff=YOURCODE and cookies the visitor for 30 days.
- Earnings post as pending, then become payable after a 30-day refund window.
- Request a payout once approved earnings pass \$50. Paid by PayPal, Cash App, check, or in Trinity Kits.

3. The seven income streams (10 min)

- Shopping, kits, merch, storefronts, sponsors, your team, and donations you inspire.
- Shopping is your volume stream. Storefronts and sponsors are your dollars stream. Giving reaches the biggest audience.
- Storefront residuals are the only stream that pays you again next month for work you did this month.

4. The sample \$1,000 month (7 min)

- Walk the mix line by line and let them build their own version out loud.
- Be honest: these are illustrations at current rates, not guarantees.
- Ask which two streams fit their real life, then ignore the rest for 30 days.

5. The 90-day ramp (7 min)

- Month 1 share daily. Month 2 recruit shops. Month 3 build a team of up to 10.
- Set one weekly non-negotiable: five storefront pitches or one sponsor conversation.

6. What we will not do (3 min)

- No income promises, no fake urgency, no buying required to join.
- No pay for recruiting. Only for real sales.
- Nothing that touches the mission share. If a deal has no margin, nothing posts.

Get started

Apply: missionmall.org/affiliates

Your dashboard: missionmall.org/ambassador

This plan online: missionmall.org/ambassador-plan

Program terms: missionmall.org/affiliates/terms

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